



Contact: Aysha Mawani  
Vice President, Public Relations  
Tel: 416.324.7712  
[aysha.mawani@invescotrimark.com](mailto:aysha.mawani@invescotrimark.com)

### **AIM Trimark Investments evolves brand identity; becomes Invesco Trimark**

Toronto, August 11, 2008 – As part of a broader brand strategy used by parent firm Invesco Ltd., AIM Funds Management Inc., carrying on business as AIM Trimark Investments, today was renamed Invesco Trimark Ltd. The new name reinforces the bringing together of the strength of Invesco’s global resources, including distinct investment management capabilities from around the world, with the proven 27-year history of the Trimark investment process. Invesco is one of the world’s largest independent investment managers, with more than 5,300 employees in 13 investment centres worldwide serving clients in 100 countries.

“We believe Invesco Trimark can meet client needs through a range of distinct investment capabilities that are unmatched here in Canada,” said Peter Intraligi, President and Chief Operating Officer of Invesco Trimark. “We are building upon our strong Canadian heritage while drawing on Invesco’s global strength.”

“I have great respect for the legacy of the Trimark tradition and how the team has helped investors build and protect wealth over the long term,” said Invesco President and CEO Martin L. Flanagan. “Invesco Trimark’s new brand identity in Canada reflects our commitment to complementing the tremendous value that the Trimark discipline provides our clients, with the combined power, resources and investment management capabilities of our global organization.”

In keeping with many of the Invesco businesses, Invesco Trimark has adopted a new logo fashioned after *Ama Dablam*, one of the most impressive mountain peaks in the Himalayas that symbolizes our strength, endurance and stability.



Additionally, to reflect the depth and breadth of the broader global organization, Invesco Trimark's fund names will now reference the specific Invesco investment centre where each fund is managed. There are no changes to the investment objectives, strategies or philosophies of these funds as a direct result of the re-branding.

Please visit [www.invescotrimark.com](http://www.invescotrimark.com) for more information.

Invesco Trimark Ltd. is one of Canada's largest investment management companies, with approximately C\$38.2 billion\* in assets under management. A subsidiary of Invesco Ltd., which is among the world's largest independent global investment managers, Invesco Trimark offers a diversified suite of investment solutions to institutions, organizations, companies and individual investors across Canada and around the world. Invesco Ltd. has approximately US\$461.3 billion\* in assets under management and is listed on the New York Stock Exchange with the symbol "IVZ." Invesco Ltd. has over 5,300 employees and operates in 20 countries worldwide.

\* As at June 30, 2008